

# GENESIS



AIR CONDITIONING - AUDIO VISUAL - ELECTRICAL - SECURITY

## Genesis 3000K

The Genesis LED down light is a beautiful addition to any household, with incredible LED light output, durable and modern design, and a recessed lip to reduce glare. The compact design of the Genesis, paired with the die-cast aluminium heat sink allow the unit to abut insulation, keeping the air in your house in the living spaces, not in your ceiling.



### FEATURES

- /// 3 year replacement warranty
- /// Advanced die-cast heat sink diffusion
- /// High quality aluminium construction
- /// Dimmable LED light module - Reduces to 10% using
- /// Martec MTD300VA Trailing Edge Dimmer
- /// Long life energy saving LED technology
- /// IP44 Rated

### TECHNICAL INFORMATION

**Power:** 12W  
**CCT:** 3000K (Warm White)  
**Lumens:** 860 lm  
**Beam Angle:** 100°  
**Hole Cut Out:** 90mm  
**Size (mm):** 110mm x 38mm  
**CRI:** ≥80



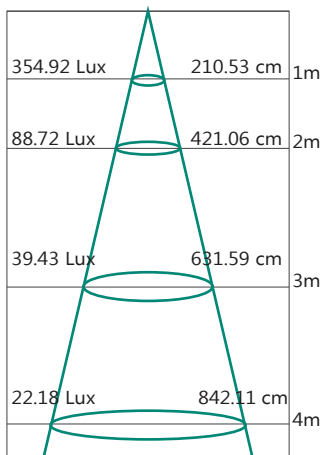
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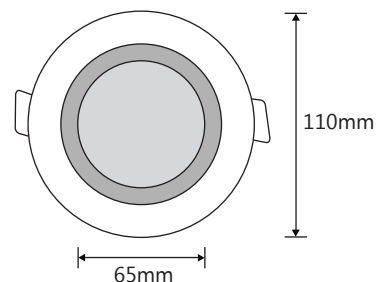
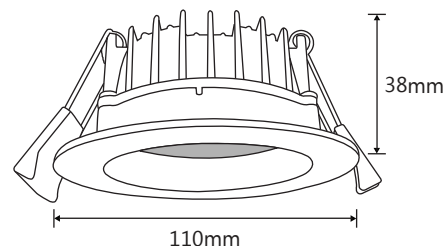
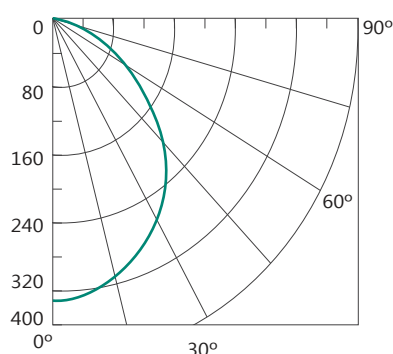
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### DIAGRAMS

Lux Distance Curve



Light Distribution Curve (Unit: cd)





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## About Us

OVER 30 YEARS INDUSTRY EXPERIENCE

With over 30 years industry experience Crown has simplified the often-complicated electrical industry by providing an all in one solution covering all aspects of electrical, air conditioning, security & access control, building automation, audio visual and Datacom's.

At Crown we offer solutions across the residential, commercial and industrial sectors specialising in high-end, technical works. Our focus ensures our clients receive the highest level of customer service as we provide an industry leading solution that is both practical and affordable.

Crown accepts nothing but the best in quality and workmanship, and our design team will provide you with innovative solutions using the latest cost effective and energy efficient technology. We strive to provide a complete service to our clients beginning with the initial consultation right through to the support process after the job has been completed.

### **Vision**

'We are redefining electrical contracting. Offering the most innovative and dependable solutions across the electrical, air conditioning, security and audio-visual fields, resulting in the best possible client experience'

### **Mission**

We provide innovative and dependable solutions across the electrical, air conditioning, security and audio-visual fields. We implement integration systems as the glue to tie these fields together seamlessly. We provide installation and service packages for a single home to large commercial facilities.

We remove the complexity of our industry by providing a clear and concise project management system that ensures confidence from our clients and our staff.

We continually strive to improve the client experience by improving our systems. We do what we say we will do while delivering on time, on budget and to our client's specification. We take pride in our work and enjoy what we do.

*Innovative - Dependable - Solutions*